

LANYARDS TECHNICAL INFORMATION

1. GENERAL INFORMATION

Material: 100 % polyester

- Polyester satin (available width 15, 20, 25 mm)
- Ribbed polyester (only 20mm)

Logo: Full color sublimation print

Production time: 2-6 working days
5000 pcs: 5-15 working days

Coverage: 1 side print: backside is white. If the back side should be other color than white it is considered as 2 sided print.

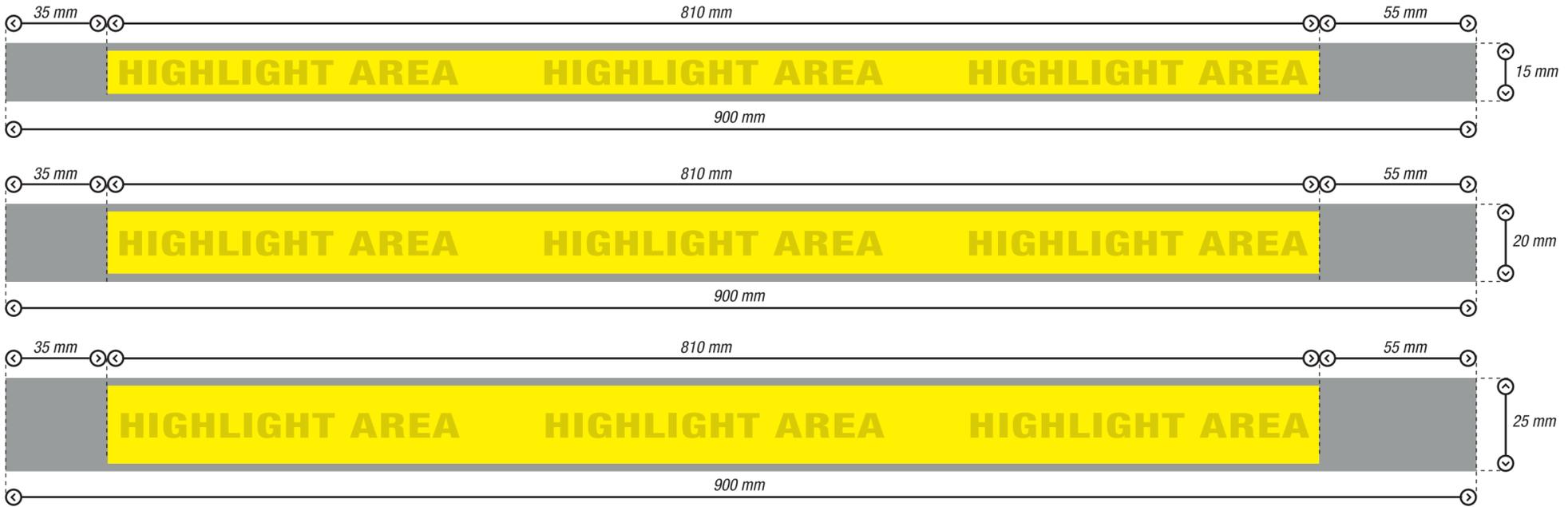
2 side print: both sides printed with full color (back side can be same as front side, can be printed with different artwork (eg.: plain color, different logo, text)) Matching print of front and back side is not possible. It means logo/text position on the front and back side will not be the same / will not cover each other. Please note that first and last logo of the backside may be cut off.

Artwork file requirements: We expect graphic files in vector .eps, .pdf or .ai form (or at least min. 300 dpi .jpg file)

Colors should be given according to CMYK scale. In case of Pantone colors the result may be slightly different from the expected colors!

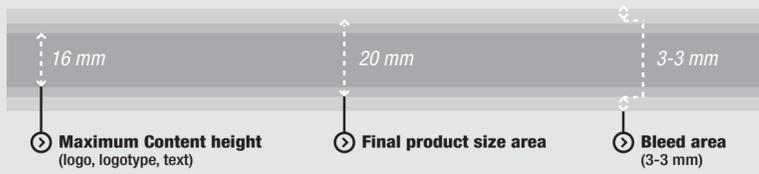


2. LANYARD SIZE



3. PRINT INFORMATION

Details show width 20mm material



Sewing area: 35 and 55 mm is needed on the sides for sewing. We do not place texts, logos on this area on the edges.

16 mm: Please keep important parts (logo/text) away from the edges. Place these elements 2 mm away from the edge to avoid cutting them during printing process.

- 15 mm lanyard width: main part should be max 11 mm.
- 25 mm lanyard width: main part should be max 21 mm.

20 mm: 20 mm is the width of the final product

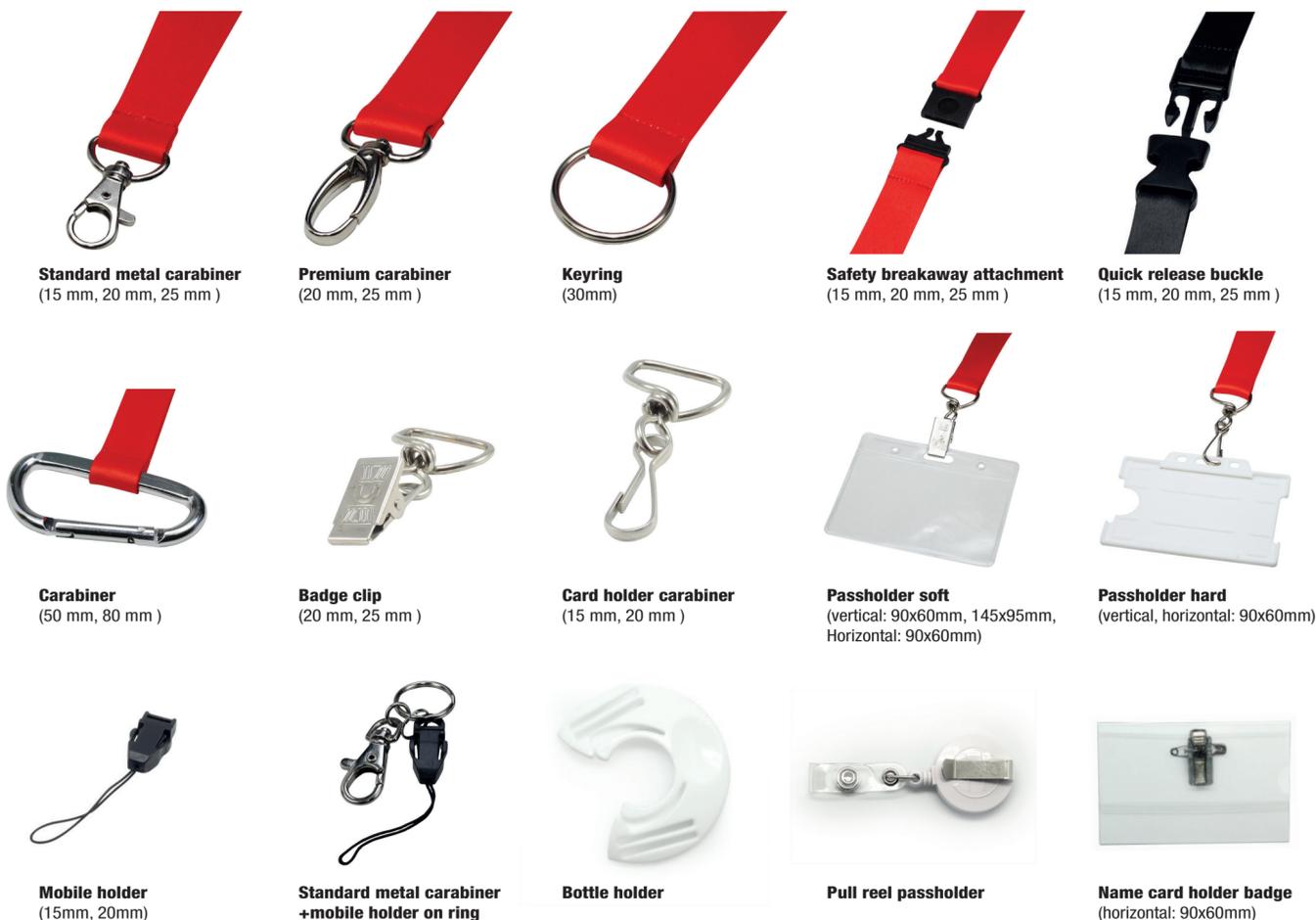
26 mm: Bleed area: 3 mm should be added both on the top and bottom to the finished size of the lanyard. Background should be 26 mm high (3+20+3 mm). Only 20 mm in the middle will be visible on the final product, but we need 3 mm on both top and bottom for security reasons to avoid white edges during printing process. (3-3 mm bleed area is needed with each material width)

4. BACKSIDE TECHNICAL INFORMATION

Sample how to position logos on the backside to avoid bigger empty spaces between them after printing.



5. LANYARD ATTACHMENTS



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